

Candidate 2

Candidate 5 : Kinderkribbe



The Future is mobile. Shape it!





Kinderkribbe - For the children of the future

This is how we always did it



Good morning young man



Good evening young man



ONE

GOLDEN RULE

What happens @daycare center



Stays @daycare center

What's the problem?

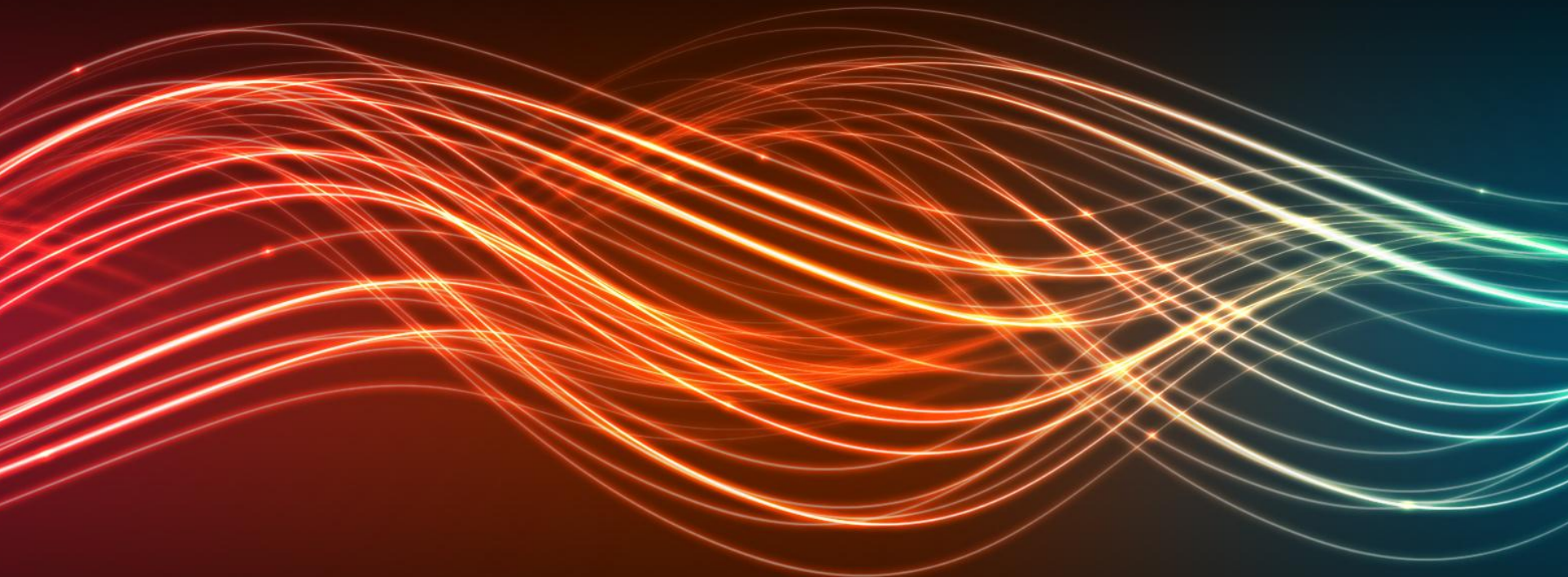




No communication

What daycare centers want





They want to stay focused
on the children

The daycare center dilemma

Time with the
children



Time for the
parents



What parents want





They want to see everything



All the precious moments

But... some things better stay
@ daycare



Modern parents want to be involved





Generation Facebook wants to share
EVERYTHING



This is not an option



Kinderkribbe - For the children of the future

A word cloud featuring various terms in different sizes and orientations. The words are: Messages, Drawing, Mood, Check-in, Eating, SMS, Agenda, Check-out, Diapers, Facebook, Sick, Pictures, Sleeping, Playing, Contact, and Diary. The words are arranged in a dense, overlapping manner, with 'Messages' and 'Pictures' being the largest. The colors range from dark brown to light tan.

Messages

Drawing

Mood

Check-in

Eating

SMS

Agenda

Check-out

Diapers

Facebook

Sick

Pictures

Sleeping

Playing

Contact

Diary

De Bengeltjes

De trikkers ▼

Group



Maarten



Mathias



Seppe

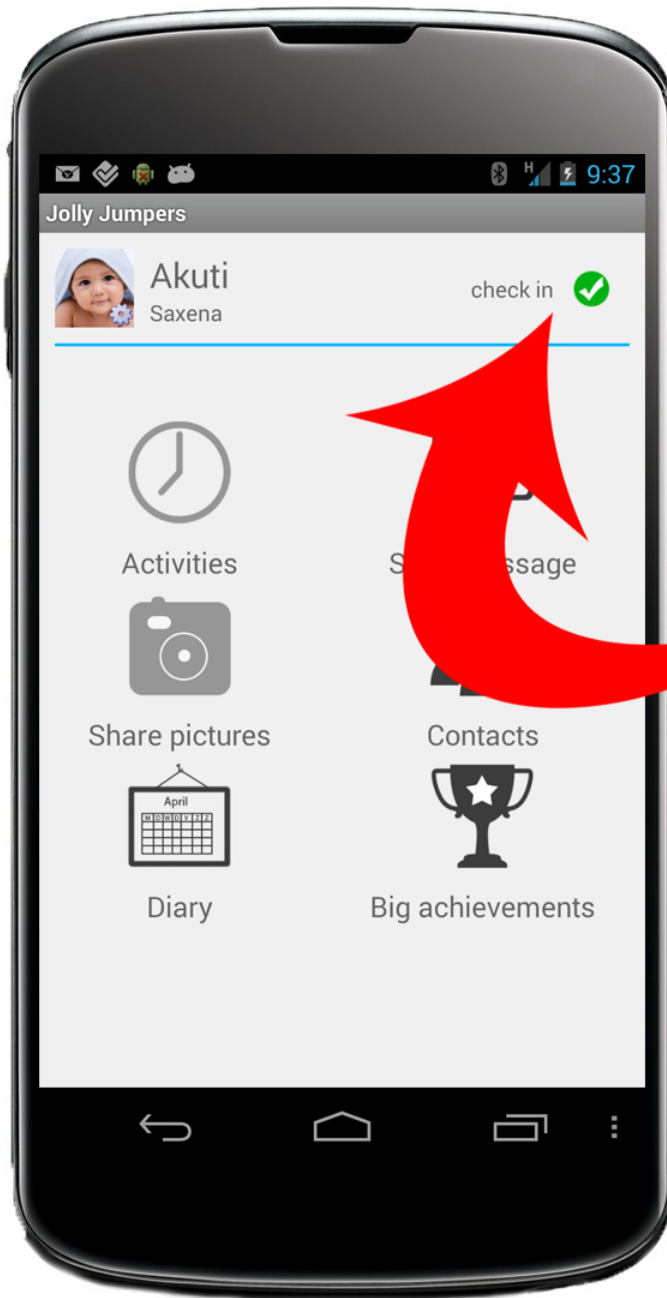


Thomas



Good morning young man



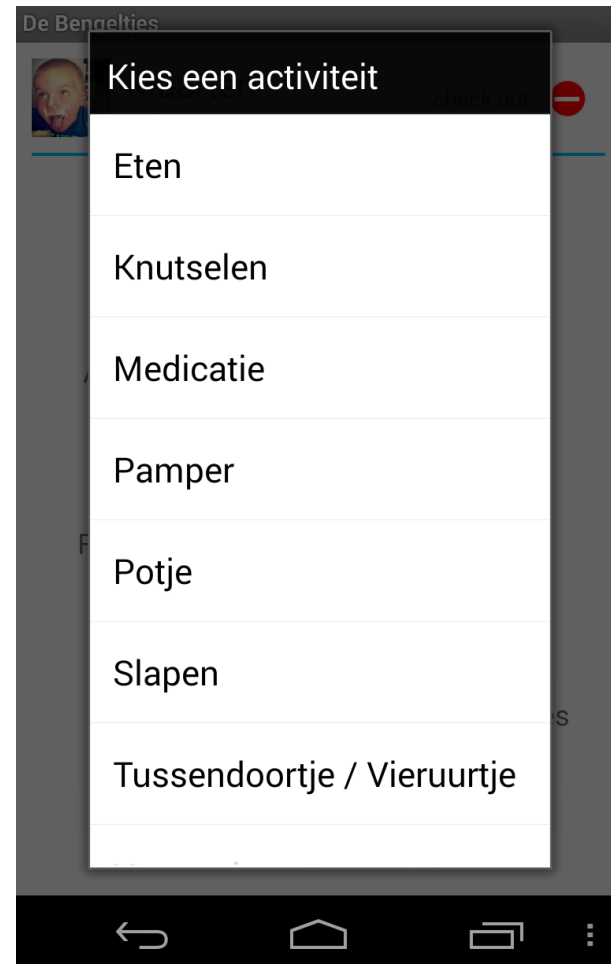


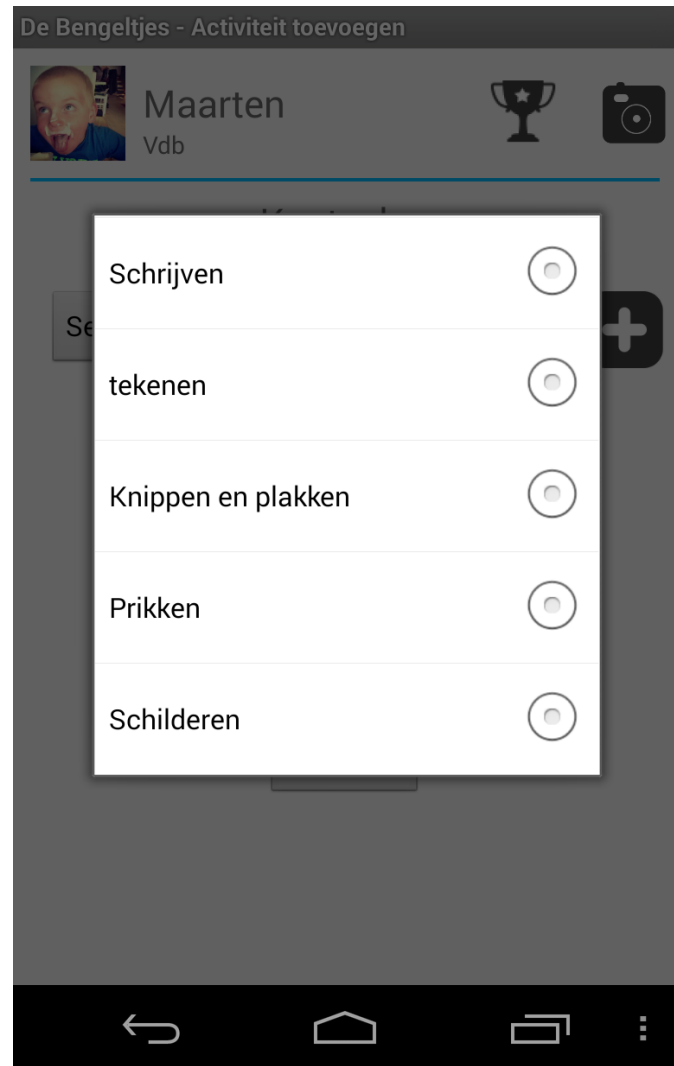
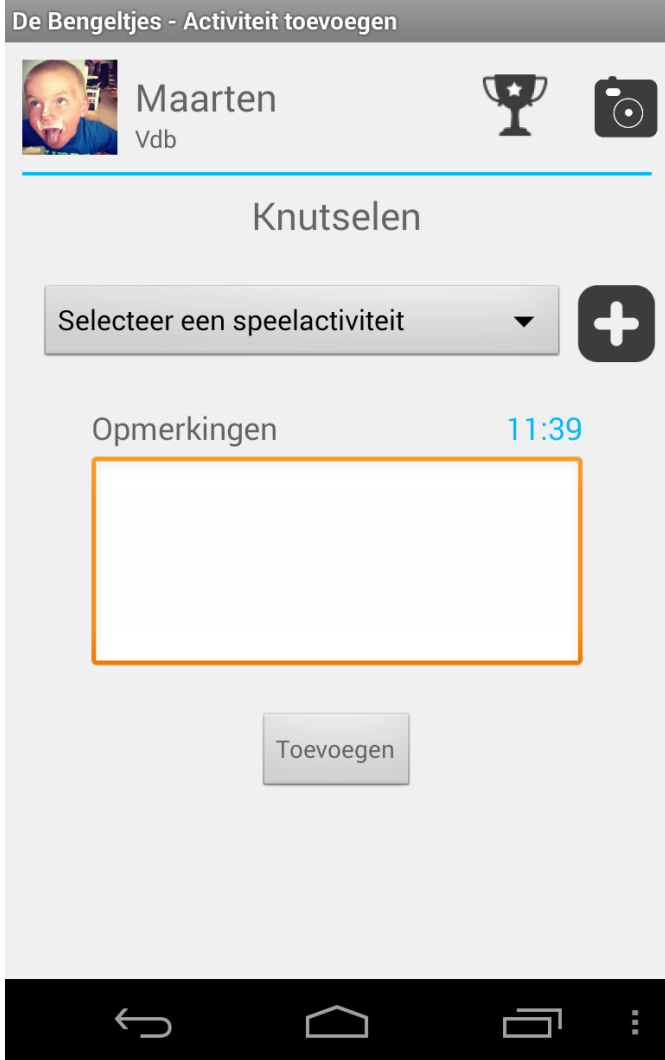
We Got Ya
@ 08:15
16/09/2013



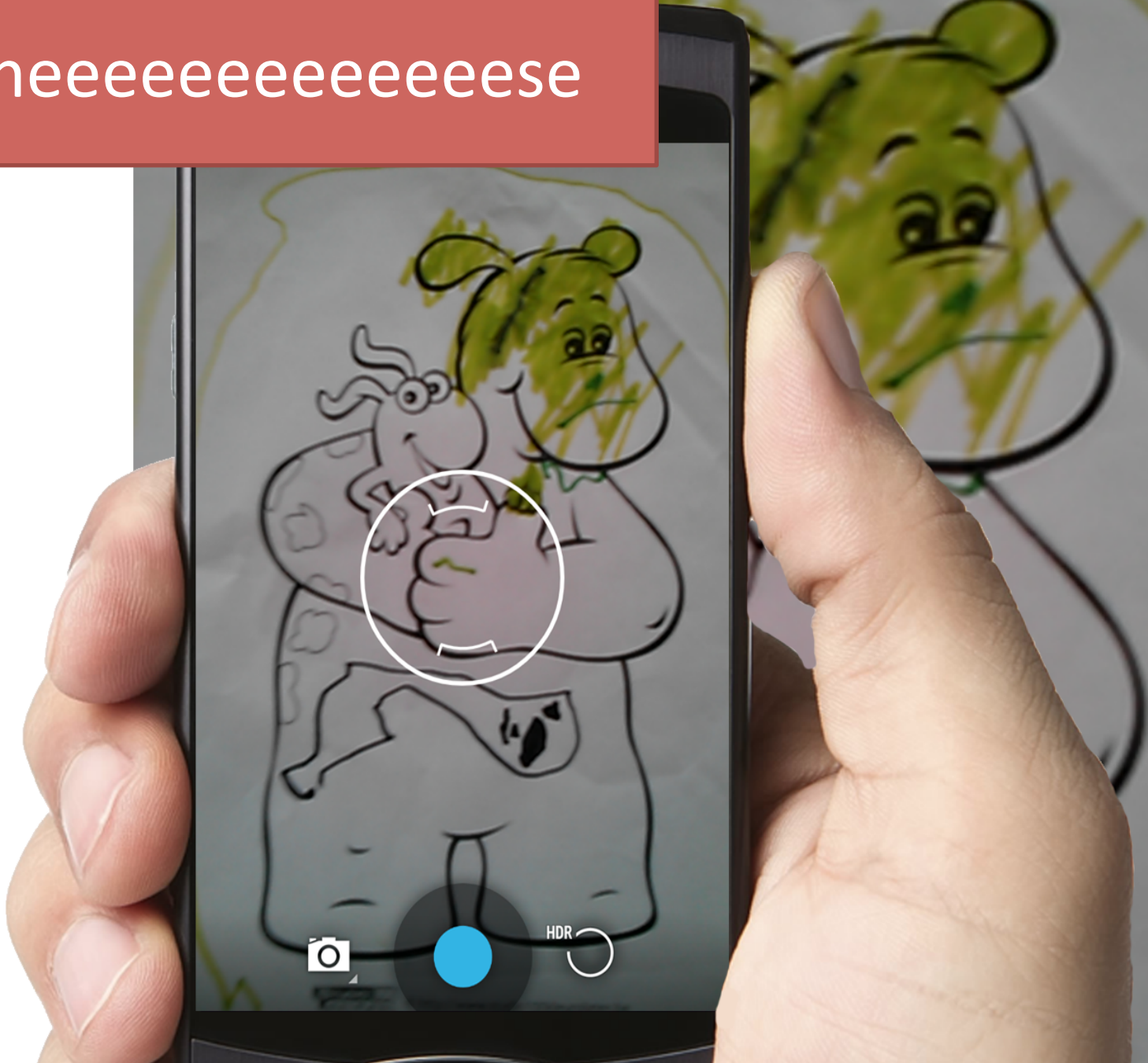
Share it quickly

Add activities through the use of “configurable dropdown lists”





Say cheeeeeeeeeeeeeese



A young woman with long blonde hair is smiling broadly while looking at her black smartphone. She is wearing a white t-shirt. A blue arrow points from the text 'Proud mommy' towards her hand holding the phone.

Proud
mommy

Share in real-time



What's in it for the daycare centers?



Registration of all activities

Monthly overview per child

Better communication with parents

Happy customers

More time with the kids



Where is the nanny?

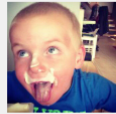


What's in it for the parents?



A room with a view

De Bengeltjes - dagboek



Maarten

Vdb

vandaag

gisteren



11:22

Potje



10:50

Knutselen
tekenen



10:38

Pamper
Grote boodschap (diaree)



09:38

Aanwezigheid
Aangemeld





One happy camper

Oh yeah... there's one more thing



Kinderkribbe is free



For daycare centers

T.Hanks

