

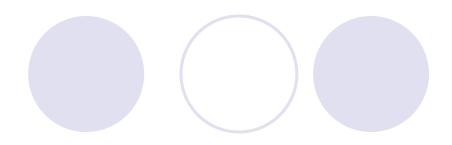
## **Belgium Welcome Office**

- Created on 2009 "Crossed incubation"
- Inaugurated on 2010 by Minister Marcourt
- Situated in Wuhan within the WHIBI Incubator
- Services for Walloons ?? Companies
- Access to Chinese market
- Serviced by WHIBI Incubator
- Accelerated by both WHIBI's and AWEX's networks in China









#### Capital of Hubei Province

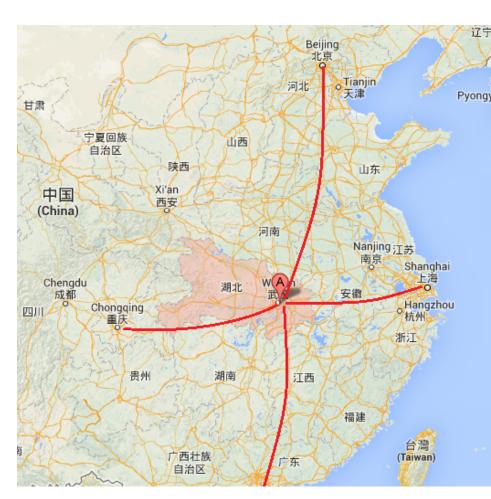
- 8498km²
- 10,5 Mio Habitants
- O GDP: 91,34 Billion USD, growth 12,5%
- Automobile (DongFeng Group, partner of PSA, Nissan, Renault, KIA etc...); Steel; Materials;
   Optoelectronics; TIC

#### Hubei Province:

- 185.900Km², half of Germany
- 57,24 Mio Habitants
- O GDP 264,78 Billion USD
- O Automobile; Steel; Petrochemical; Agri-food; TIC

#### Logistical Hub Multimodal

- YangTze River, Wuhan Hinterland Port
- Advantaged location
- Government policy for inner China development

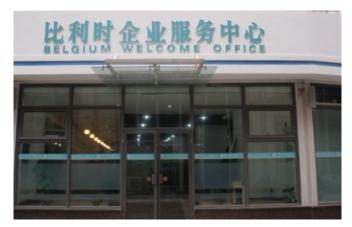


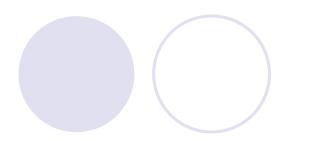


#### Roles of BWO

- The coordinator in marketing and technical information between Belgian and Chinese enterprises
- The mediator between Belgian and Chinese enterprises for establishing commercial relationship
- The best choice for the Belgian enterprises who intend to settle down in China







#### **Services of BWO**

- Intellectual property
- Products and market
- Partner research
- Office free of charge
- Professional teams support
- Financial solution

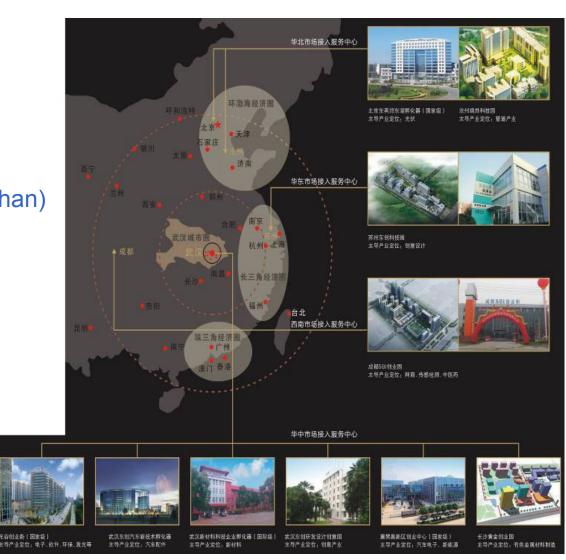




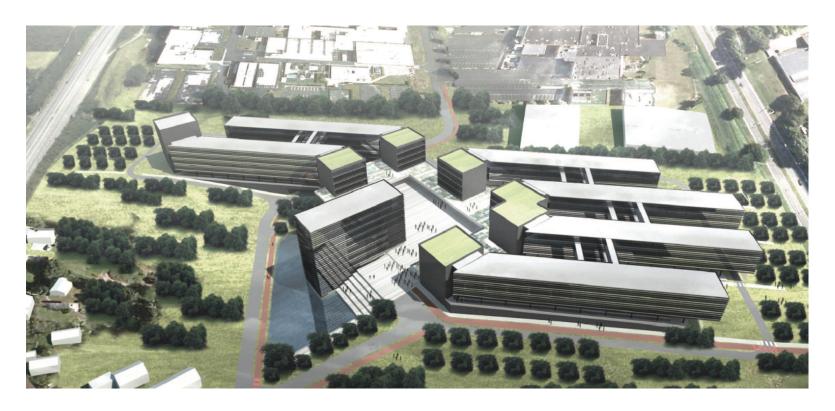
# Wuhan East Lake Innovation Center Wuhan International Business Incubator - WHIBI



- The first technology incubator in China founded in 1987
- 1153 enterprises incubated (Wuhan)
- 412 enterprises in Incubation Process (Wuhan)
- 70,000 Job created (Wuhan)
- Major sectors:
  - ICT 40%
  - Optoelectronics 25%
  - Biomedical 10%
  - New Materials 9%
- A network of 9 incubators in China



### **CBTC – China Belgium Technology Center**



- First Chinese Technological Incubator in Europe also accessible for Belgian companies attending to develop Chinese market
- Located in Louvain-la-Neuve, scientific park
- Promoted by JuXing International Technology Investment Group





- Incubator for Chinese and Belgian companies
- Full serviced business center
- EU-China Technology Exchange Hub
- Gateway for Belgian companies attending to develop Chinese market
- One-stop service for Chinese companies willing to develop EU market and/or R&D projects in EU