


Building a Startup

 @yoeriroels



About our startup



yambla

A people-centric approach
to innovation.



How it started



The billion dollar idea.

No.

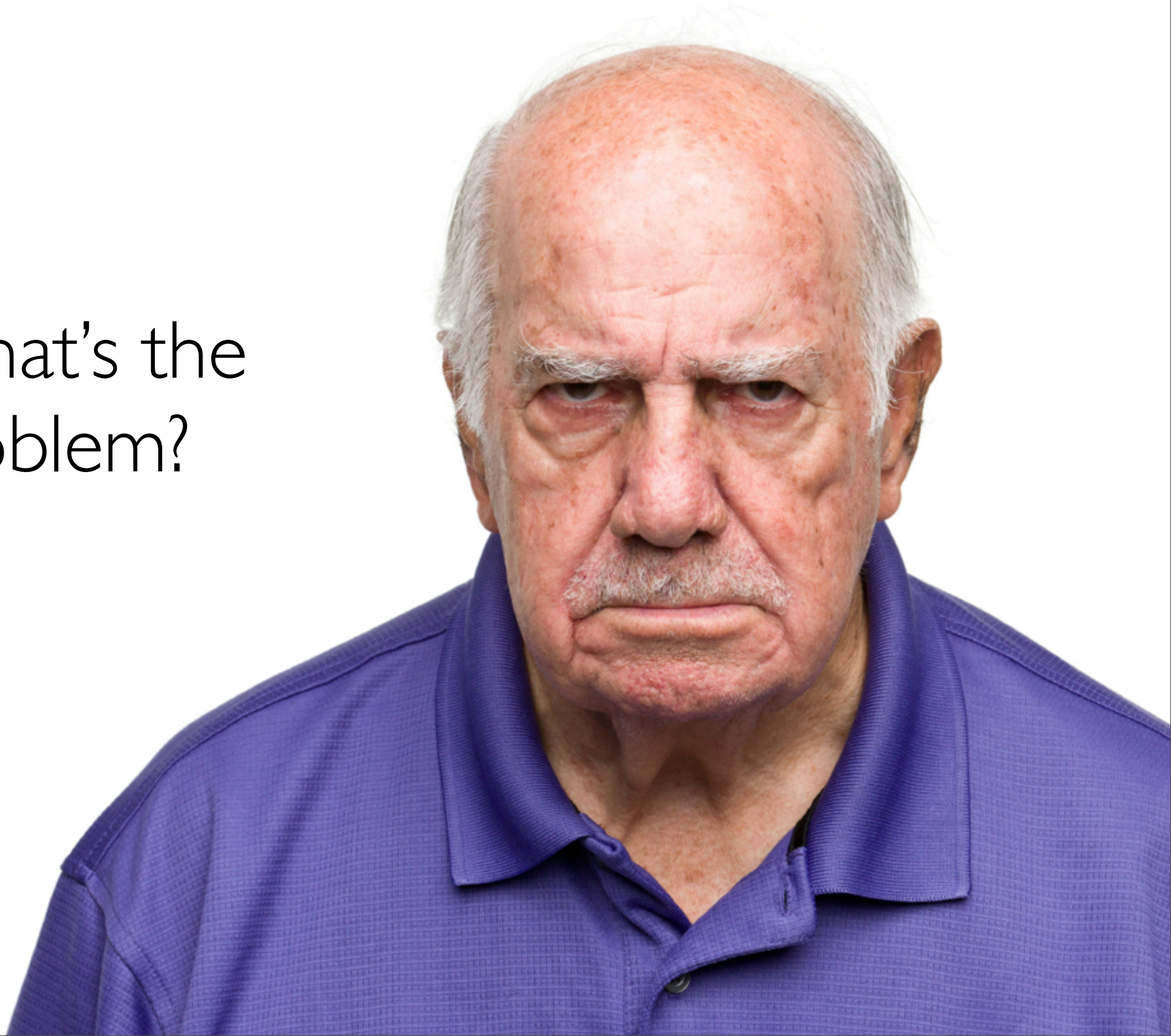


The billion dollar
execution.



No magic here.

What's the
problem?



Get out
of the building.



Build something
people need.

WTF IS THIS SHIT



Build a team
that works.



Launch as fast
as you can.



ADVICE

Be picky.



Bootstrap.

So where do I start?



Stop joking.



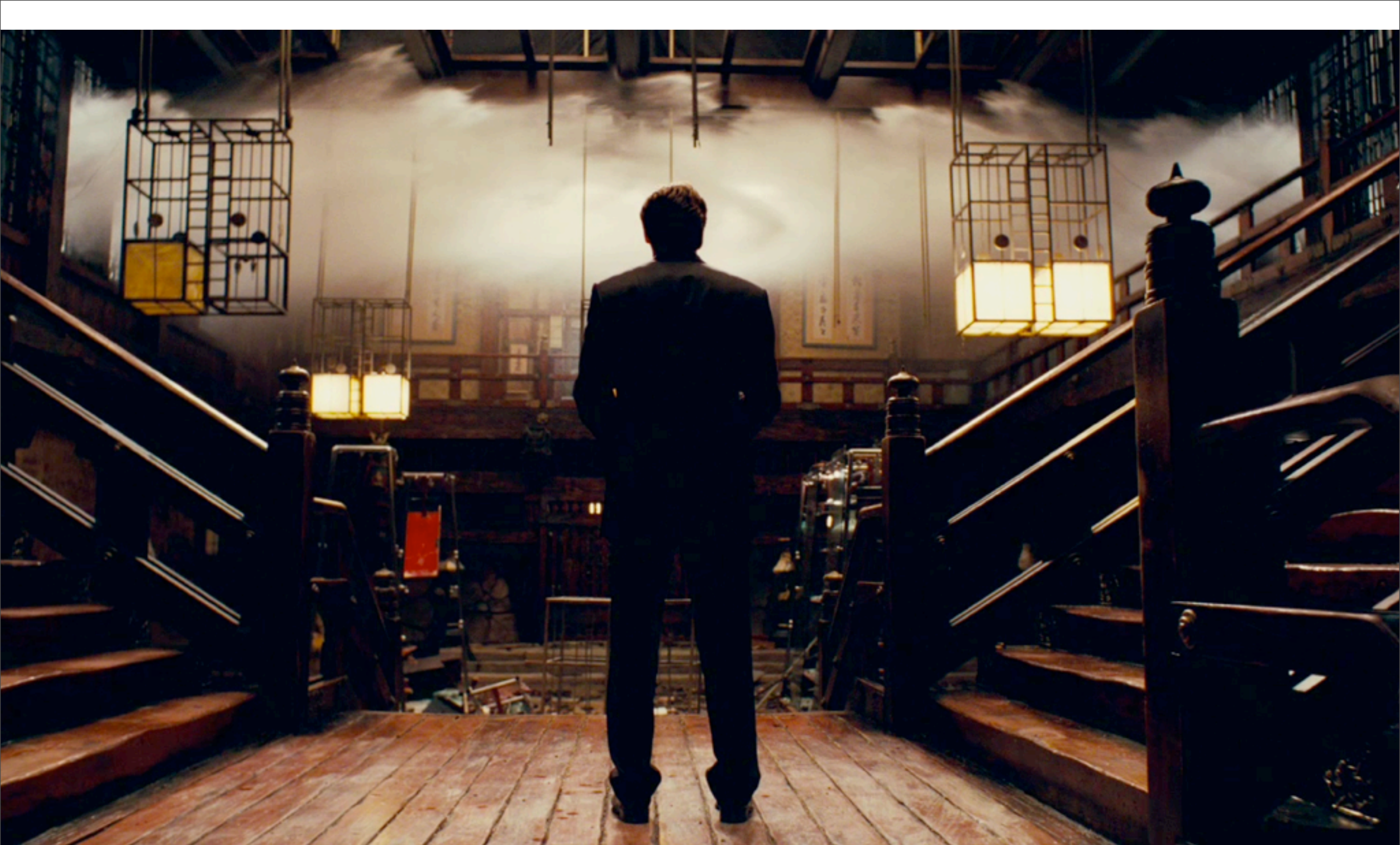
Just do it.



Don't walk alone.



Build a story.




Be persistent.



yambla

Grow a creative culture in no time.

Q&A

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