

# José Zurstrassen

*Entrepreneur, Business Angels, Chairman MyMicroInvest*



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Thank  
Merci  
You



**Skynet D-1 before selling**

# Access to finance Barrier #1





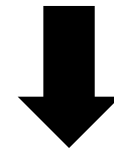
A Little Money

X


A Lot of People

=

**The Power of  
Crowdfunding**



3 billion USD raised  
1 million campaigns  
in 2012



**They are...**

**Ambassadors**

**Experts**

**Sales force**

**Customers**

**Supporters**

**Endorsers**

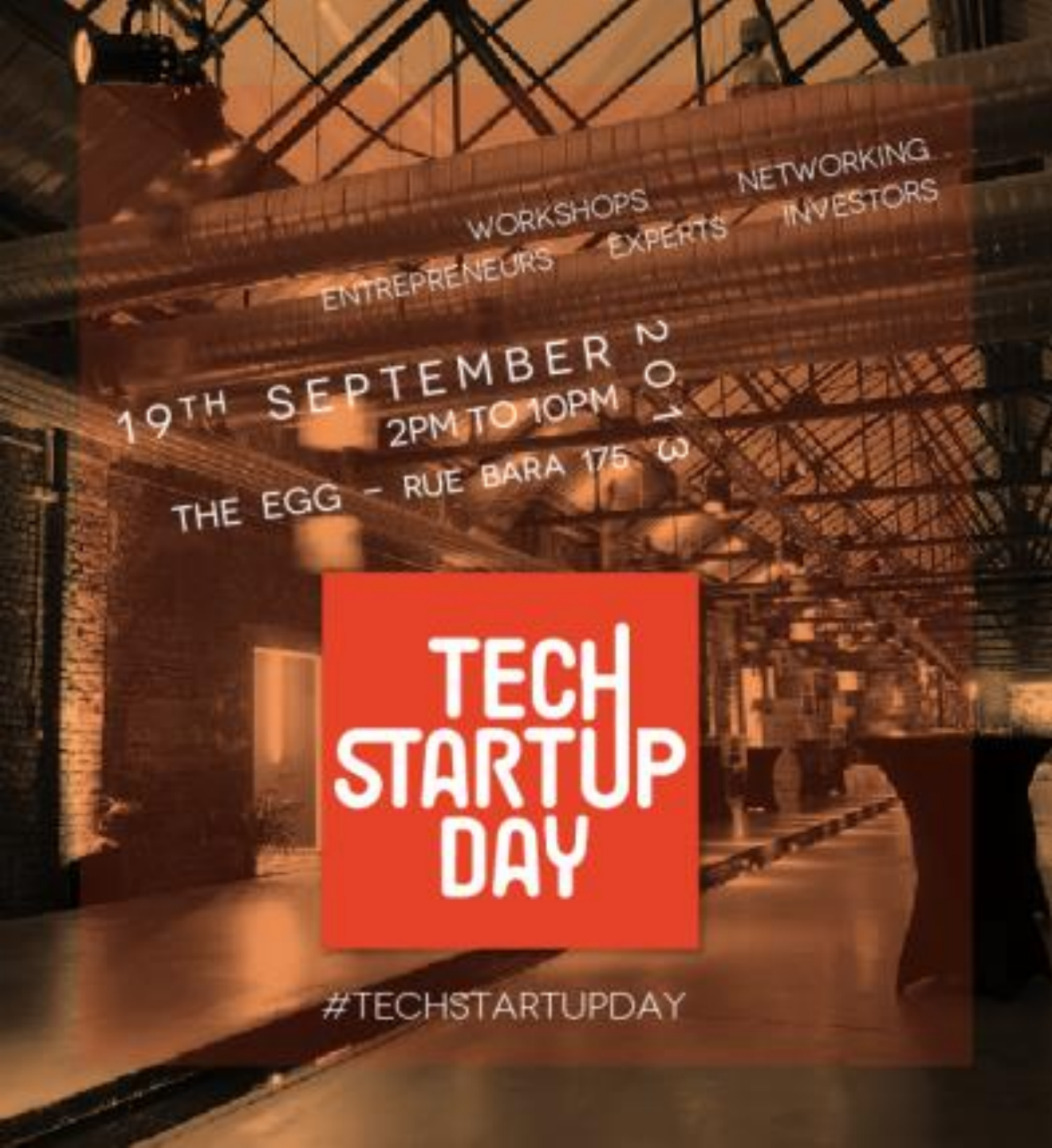


**Don't forget smart money**

**Structure the crowd**

**Regulation**

**Feed your community**



WORKSHOPS NETWORKING  
ENTREPRENEURS EXPERTS INVESTORS

19TH SEPTEMBER 2013  
2PM TO 10PM  
THE EGG - RUE BARA 175

**TECH  
STARTUP  
DAY**

#TECHSTARTUPDAY

**Thank you!**

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